

# Mid-Atlantic Chapter International Erosion Control Association (MAC/IECA) Board of Directors Meeting Minutes



[www.macieca.org](http://www.macieca.org)

Location: Dover Delaware  
Date: April 18, 2012  
Scheduled Time: 8:00 a.m.

Meeting called to order by John Peterson at 8:00 a.m.

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| Attendance / Role Call: | Present:         | John Peterson (President)<br>Robert Pickett (1 <sup>st</sup> Vice President)<br>Charles Riling (2 <sup>nd</sup> Vice President)<br>Butch Wilson (Secretary) (late)<br>Scott Keefer (Treasurer)<br>Paul Clement (Maryland Representative)<br>John Gonzales (Maryland Representative)<br>Jason Dorney (New Jersey Representative)<br>Brooke Lenard (Pennsylvania Representative)<br>Jason Beeler (Virginia Representative)  |
|                         | Excused Absence: | Dale Foxwell (Maryland Representative)<br>Dave Snyder (Pennsylvania Representative)<br>Robert Connelly (Virginia Representative)  |
|                         | Not Present:     | Paul Evans (New Jersey Representative)<br>Craig Metzgar (New Jersey Representative)<br>Mark Hardek (Pennsylvania Representative)<br>Don Sheaffer (Pennsylvania Representative)<br>Thomas DiLoreto (Virginia Representative)<br>Pat Menichino (Virginia Representative)<br>Rob Lawson (Virginia Representative)<br>Darryl Cook (Virginia Representative)<br>Roy Van Houten (Virginia Representative)<br>Alan Dinges (West Virginia Representative)<br>Steve Zwilling (At Large Representative) |

Secretaries Report: John Peterson for Butch Wilson

- Since the reports were just emailed on Thursday no action was taken to approve them. Minutes will be reviewed during the next BOD meeting.

Treasurers Report: Scott Keefer

- Scott Keefer handed out the treasurer's report. Charles Riling moved the treasurer's report be accepted and filed for audit. Seconded by Jason Beeler. Motion carried. Scott Keefer mentioned that the MAC had not received any dues money from IECA for 3 months. We will check with IECA on why this is. We should have received some dues reimbursement.

Tour of the Facility

- The 19<sup>th</sup> Annual Conference and Trade Show will be held at this facility on September 18-20, 2012.
- The tour of the facility took place at 10:00 AM. As a result of seeing the layout, some adjustments were suggested that we believe would make our September conference fit better.
- The hotel is checking to see if those adjustments can be made.

## COMMITTEES

Budget: John Peterson for Scott Keefer

- Scott Keefer passed out a written copy of the MAC 2012 budget. Jason Beeler made a motion that the budget be approved. Paul Clement seconded the motion. Motion carried.

Membership: Robert Pickett

- Robert Pickett said our MAC membership was at 164, and that 20 or so members have their dues due.
- Even though this is a difficult economy, we all need to work in increasing our chapter membership.

News Letter, Promotions, Website: Charles Riling

- All articles need to be to Charles Riling in the next two weeks, by April 7<sup>th</sup>.

Scholarship: Scott Keefer

- Scott Keefer passed around a thank you letter we received from one of our last scholarship winners.
- He mentioned that right now we are sending the scholarship money to the winning individuals and not to the schools they attend. That is not consistent with what we say in our scholarship announcements. Often, when we used to send the money to the institution, the institution would then deduct our amount from any other scholarship money the student received. To prevent this we have been sending the money directly to the winners. The MAC BOD was in agreement that we should change our “policy” and continue to send the scholarship money to the individual winners. Scott Keefer will adjust our announcements to reflect this change.

## OLD BUSINESS

Workshops: John Peterson and Robert Pickett

- The TMDL workshop we had planned to host with the Tri County/City SWCD in Fredericksburg, VA will be held on May 17<sup>th</sup>, 2012.
- John Peterson, Robert Pickett, Richard Street and TCCSWCD Executive Director Matt Carroll have been arranging for the speakers and workshop announcements.
- The letter the MAC used in VA to let conservation districts (or any other possible workshop partners) know we are willing to work with them on arranging and hosting a one-day workshop, was sent to all MAC Directors for use with the SWCD’s in their states.

19<sup>th</sup> Annual Conference: John Peterson and Charles Riling

- John Gonzalez has stepped forward and agreed to be the conference technical program chair. He has already contacted DNREC’s Frank Piorko.
- Charles Riling has volunteered to be the general conference chair.
- There will be a meeting with Frank Piorko in Dover on Monday, March 26<sup>th</sup> to start the conference planning in detail. Rob Lawson will be attending in person. John Gonzalez, Scott Keefer, and John Peterson will participate via teleconference. In addition to our typical technical sessions, at this conference shoreline erosion will also be a featured topic. There may also be a DE Green Card training opportunity provided.

20<sup>th</sup> Annual Conference: John Peterson and Charles Riling

- This will be the 20<sup>th</sup> Anniversary of MAC conferences and be held at the Fort Magruder Inn.
- Pat Menichino has agreed to be the conference program chairman for this conference.
- Daryl Cook has volunteered to be the technical chair.
- Pat Menichino is already working with VA’s DCR as a possible conference sponsor.

21<sup>st</sup> Annual Conference: John Peterson

- Looking at PA in 2014. Conference Direct has suggested we look into venue’s and negotiate a contract after the first of next year.
- MAC BOD agreed to ask Conference Direct to look at possible venues in the Philadelphia area.

- Charles Riling has talked with Morgan Klinkrad, and will also talk with Kristin House to get the ball rolling.

#### IECA Road Shows: John Peterson, Charles Riling, and Brooke Leonard

- After much discussion again on conducting IECA Road Shows in our area, we all agreed that if we have our MAC Conference in Philadelphia in 2014, it might be best to also have a Road Show in PA in 2013 to help promote our fall conference. That leaves a road show for 2012 in the Washington, DC area.
- The MAC BOD settled on trying the July-September timeframe.
- John Peterson and Jason Beeler will see if the WSSI conference room might be used for the training. Peterson will also check one more time with George Mason University, but their facilities would come at a cost.
- Charles Riling agreed to send out a note telling what IECA and Chapters do for these Road Shows, to all BOD members.
- MAC BOD are thinking some focus on TMDL's might be the Road Show theme given this is the Chesapeake Bay area.

#### EC12: Charles Riling and John Peterson

- John Peterson mentioned the meeting the MAC held in Las Vegas at EC12.
- Charles Riling told of changes coming for IECA, the 4 new educational tracks that have incorporated the older 8 technical sections, regionalization, his new role as IECA Technical VP, which may be renamed Educational VP, and he mentioned the current IECA Officers.

#### India Chapter SOIL Project: John Peterson

- Our MAC is the sister chapter to the India Chapter.
- John Peterson met with India Chapter C.R. Devaraj at EC12. John Peterson reported on that meeting as well as the India Chapter SOIL project.

#### IECA BOD Activity

- Charles Riling reported on IECA BOD activity in other sections of the meeting.

#### MAC-IECA Display

- Jason Beeler reported on the progress being made on purchasing a second MAC exhibit. He has been working with Robert Connelly in this effort.
- Jason Beeler has purchased a new case for our existing exhibit.
- Please provide ideas as to what content you would like to appear on the display.

#### NEW BUSINESS

##### VASWCD Annual Meeting

- MAC has sponsored the VASWCD annual meetings for the last 3 years. This gives us a lot of recognition and an exhibiting opportunity for over 300 Virginia Conservation leaders. The 2012 years annual meeting will be in Roanoke, VA 2-5 DEC, 2012. If we pay our sponsorship fee early, VASWCD will list us on their website and link to our website. The BOD believes this year-long publicity is helpful to the MAC.
- Robert Pickett moved that the MAC pay the \$500 sponsorship fee now rather than waiting until October. Jason Beeler seconded the motion. Motion carried.
- Peterson will contact VASWCD's Executive Director Kendall Tyree, and ask her to send the sponsorship information to MAC Treasurer Scott Keefer.

##### IECA Partners for Excellence

- Charles Riling asked everyone to please let him know if you talk to anyone anywhere about MAC-IECA. These little presentations or discussions earn points for the Partners for Excellence program. This is the first year since IECA started the program that the MAC did not receive any mention during the awards ceremony at EC12.

Meeting Adjourned at 11:15 a.m. by President John Peterson

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| <b>Board of Directors Teleconference &amp; Meeting Schedule - 2012</b> |  |
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| <p>January 16, 2012, Wednesday, noon – 1 pm, teleconference.<br/>February 15, 2012, Wednesday, noon – 1 pm, teleconference.<br/>February 27, 2012, 6 – 7.00 pm – Meeting at EC12 (Las Vegas).<br/>March 24, 2012, 8:00am -12 pm, Board Meeting at the Sheraton Dover Hotel, Dover, DE.<br/>April 18, 2012, Wednesday, noon – 1 pm, teleconference.<br/>May 16, 2012, Wednesday, noon – 1 pm, teleconference.<br/>May 17, 2012 TMDL Workshop with VA's Tri County/City SWCD.<br/>June 13, 2012, Wednesday, noon – 1 pm, teleconference.<br/>July 18, 2012, Wednesday, noon – 1 pm, teleconference.<br/>August 15, 2012, Wednesday, noon – 1 pm, teleconference.<br/>September 12, 2012, Wednesday, noon – 1 pm, teleconference. Only if needed prior to Conference.<br/>September 18, Tuesday, 5:30 – 7:30 pm, Board Meeting, Sheraton Dover Hotel, Dover, DE.<br/>September 18-20, 2012, 19<sup>th</sup> Annual Mac Conference, Dover Sheraton Hotel, Dover, DE.<br/>September 20, 2012, Thursday, noon – 1 pm. – Board meeting and election, Dover, DE.<br/>October 17, 2012, Wednesday, noon – 1 pm, teleconference.<br/>November 14, 2012, noon – 1 pm, teleconference.<br/>December 19, 2012, noon – 1pm, teleconference, if needed just before Christmas.</p> |  |
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