Mid-Atlantic Chapter
International Erosion Control Association
(MAC/IECA)
Board of Directors Meeting Minutes

Location: Teleconference
Date: October 1, 2014
Scheduled Time: 12:00 p.m.

Meeting called to order by Jason Dorney at 12:04 p.m.

Attendance / Role Call: Present: Jason Dorney (President)
Charles Riling (2nd Vice President)
Scott Keefer (Treasurer)
John Peterson (DC Representative and Virginia)
Paul Clement (Maryland Representative)
John Gonzales (Maryland Representative)
Chris Sztenderowicz (New Jersey Representative)
Brooke Schiavone (Pennsylvania Representative)
Robert Connelly (Virginia Representative)
Dan Fisk (Virginia Representative)
Pat Menichino (Virginia Representative)
Bryce Miller (Virginia Representative)
Robert Pickett (Virginia Representative)
Roy Van Houten (Virginia Representative)

Excused Absence: Mark Hardek (1st Vice President)
Butch Wilson (Secretary)
Clayton Ballard (Maryland Representative)
Jason Beeler (Virginia Representative)

Not Present: Dale Foxwell (Maryland Representative)
Tom Master (Maryland)
Don Knezick (New Jersey Representative)
Craig Metzgar (New Jersey Representative)
Don Sheaffer (Pennsylvania Representative)
Dave Snyder (Pennsylvania Representative)
Darryl Cook (Virginia Representative)
Thomas DiLoreto (Virginia Representative)
Rob Lawson (Virginia Representative)
Steve Zwilling (At Large Representative)

Others Present:

Secretaries Report: Butch Wilson
- Minutes for the September 18, 2014 BOD meeting were emailed to BOD prior to BOD meeting. **Motion to approve the minutes as corrected** made by Roy Van Houten. Seconded by John Peterson. Motion carried.
- Jason Dorney will check with Butch Wilson about the September 16, 2014 minutes.
Treasurers Report: Scott Keefer

- Balance is at $26,000.00 +
- Brooke Schiavone is still waiting to receive the final bill from the Radisson for the 21st MAC-IECA Conference and will forward to Charles Riling for review.
- We are still waiting on final numbers from the conference.
- Charles Riling has reimbursed Brooke Schiavone for copies and Don Sheaffer for golf

COMMITTEES

Budget: Scott Keefer
- No report.

Membership: Jason Dorney for Mark Hardek
- Jason Dorney, Mark Hardek, and Charles Riling are to coordinate with IECA to offer membership discount to attendees of the conference.

Newsletter, Promotions, Website: Jason Dorney for Charles Riling
- No report.

Scholarship: Scott Keefer
- No report.

OLD BUSINESS

21st Annual Conference Review: Brooke Leonard
- Thursday afternoon sessions were not well attended. Consider ending the conference after Thursday’s lunch moving forward with the exception of possible field trips.
- Discussed the number of sessions vs. the number of attendees. Continue to keep all four tracks but stop having all four tracks simultaneously. Consider 30-45 sessions with two tracks at a time. Rob Pickett advised that PDH credits can be adjusted accordingly for different length sessions.
- Chris Sztenderowicz noted that the focus should be focused on boosting attendance. A focus should be made on contractors and engineers. Partner with engineering organizations in the future.
- Consideration should be given to moving the conference from September to winter (January or February). Charles Riling cautioned about inclement weather if conference is moved to winter.
- Offer a contractor ticket for the Tuesday exhibitors social or allow contractors in for no charge. Robert Pickett advised not to cater to contractors. Jason Dorney suggested to lure contractors by helping them network for more work. Consideration of bringing in a large general contractor and have them present to potential sub-contractors on how to win work with them in the future.
- Vendors proposed starting their own sub-committee to handle their own conference advertising.
NEW BUSINESS

22nd Annual Conference Review: Jason Dorney
- There is a scheduling conflict with the Mid-Atlantic SRA conference being held in Annapolis the same week. Morgantown WV was suggested as an alternative location. Charles Riling is polling hotels and sending out RFP’s. It was mentioned that there may be a conflict with a WVU football game.
- **Motion to hold the 2015 NAC-IECA Conference in Morgantown, WV** made by Robert Connelly. Seconded by Paul Clement. Motion carried.
- Charles Riling is working with Conference Direct to schedule 2015 and 2016 conferences. He is working to carry the 2015 rates to 2016 in Annapolis.

IECA Road Shows
- Jason Dorney proposed holding three (3) road shows in 2015 with the focus on MS4 compliance. One would be in Valley Forge, PA and would partner with EPA Region 3 and state MS4 staff.
- A road show in West Virginia that would focus on oil and gas E&S compliance was proposed. Roy Van Houten, Jason Dorney, and Charles Riling are to coordinate.
- Discussion on tailoring a road show that will be contractor specific with product demonstrations.

Meeting Adjourned by President Jason Dorney at 1:02 p.m.

<table>
<thead>
<tr>
<th>Board of Directors Teleconference &amp; Meeting Schedule – 2014</th>
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<tbody>
<tr>
<td><strong>Next Month’s Meeting(s) Highlighted Below – Please Mark Your Calendars</strong></td>
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<tr>
<td>January 8, 2014, Wednesday, noon – 1 pm, teleconference</td>
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<tr>
<td>February 5, 2014, Wednesday, noon - 1 pm teleconference</td>
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<tr>
<td>February 26, 2014 – 5:30 pm - 6:30 pm – Meeting at EC14 (Nashville)</td>
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<tr>
<td>March 5, 2014, Wednesday, noon – 1 pm, teleconference</td>
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<tr>
<td>April 5, 2014, Saturday, 8:00am -12 pm, Board Meeting at the Valley</td>
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<td>Forge Radisson, Valley Forge, PA</td>
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<td>May 7, 2014, Wednesday, noon – 1 pm, teleconference</td>
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<td>June 4, 2014, Wednesday, noon – 1 pm, teleconference</td>
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<td>July 2, 2014, Wednesday, noon – 1 pm, teleconference</td>
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<tr>
<td>August 6, 2014, Wednesday, noon – 1 pm, teleconference</td>
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<tr>
<td><strong>CANCELED</strong> September 3, 2014, Wednesday, noon – 1 pm, teleconference</td>
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<tr>
<td>September 16, 2014 Tuesday, 5:30 – 7:30 pm, Board Meeting at the Valley</td>
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<td>Forge Radisson, Valley Forge, PA</td>
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<td>September 16-18, 2014, 21st Annual Mac Conference, Valley Forge</td>
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<td>Radisson, Valley Forge, PA</td>
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<tr>
<td>September 18, 2014, Thursday, noon – 1 pm. – MAC-IECA General</td>
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<td>Membership Meeting and election, Valley Forge Radisson, Valley Forge,</td>
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<td>PA</td>
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<td>October 1, 2014, Wednesday, noon – 1 pm, teleconference</td>
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<td><strong>November 5, 2014, Wednesday, noon – 1 pm, teleconference</strong></td>
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<tr>
<td>December 3, 2014, Wednesday, noon – 1pm, teleconference</td>
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