



Exhibitor Information

The 26th Annual MAC-IECA Fall conference will be held on September 17 through 19 at the Clarion Inn in Frederick, MD. The conference will kick off with a golf tournament on the 17th, followed up with two days of events including breakout sessions for continuing education, an exhibitor's hall wherein people will have a chance to catch up on the latest in erosion control and stormwater management products, and excellent networking opportunities for all who are involved in the erosion control industry. College students who are pursuing careers in the erosion control industry are welcome to participate as well so they can learn more about careers in the industry, and meet potential employers.

Location

Clarion Inn Frederick Event Center
5400 Holiday Drive
Frederick, MD

Exhibit Table Top Includes:

- Table top space at event including a 8ft table and two chairs
- One (1) full conference registration per table top
- Company description on the conference website and program guide (ads also available for purchase)

Cost: \$500 Member* | \$600 Nonmember

Electrical is an additional \$30 fee.

** IECA Membership rates are for organization members only, not individuals.*



Sponsorship Opportunities

Platinum Sponsor (Exclusive Opportunity!)

Showcase your company at the annual MAC Conference and become a Platinum Sponsor!

Benefits include:

- Table tents and signage during the opening break, reception, and breakfast
- Opportunity to speak for two minutes at the opening reception
- 10 drink tickets for the opening reception
- NEW! Wheel Spinner with prizes will be available during the Opening Reception
- Platinum Sponsor logo recognition
- Literature insert placed in the attendee bags (flyer provided by sponsor) (max 8.5" w x 11" h)
- Company logo recognition on all MAC promotional emails, conference website, onsite signage and the conference program
- Complimentary exhibit space or two complimentary conference passes
- Access to the post-conference mailing list

Investment: \$2,000 Member* | \$2,500 Nonmember

Gold Sponsor (Available to 2 Sponsors)

Boost your exposure and become a Gold Sponsor!

Benefits include:

- Five (5) drink tickets for the opening reception
- Table tents and signage during lunch
- NEW! Wheel Spinner with prizes will be available during the lunch
- Literature insert placed in the attendee bags (flyer provided by sponsor) (max 8.5" w x 11" h)
- Company logo recognition on all MAC promotional emails, conference website, onsite signage and the conference program
- One (1) Complimentary conference pass
- Access to the post-conference mailing list

Investment: \$1,000 Member* | \$1,500 Nonmember

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Silver Sponsor (Available to 5 Sponsors)

Maximize your presence and become a Silver Sponsor!

Benefits include:

- (2) drink tickets during the opening reception
- Table tents and signage at both coffee breaks
- Company logo recognition on all MAC promotional emails, conference website, onsite signage and the conference program
- Access to the post-conference mailing list

Investment: \$750* | \$1,000 Nonmember

Literature Insert Sponsor (Available to 3 Sponsors)

Directly market to attendees and have your insert placed in all conference bags!

Benefits include:

- Literature insert placed in the attendee bags (flyer provided by sponsor) (max 8.5"w x 11"h)
- Company logo recognition on onsite signage and the conference program

Investment: \$200 Member* | \$250 Nonmembers

**** When floor plan is published companies will have the ability to select booth space based upon the order in which agreements were received.**

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MAC Exhibition/Sponsorship Registration Form

Yes! I'm interested in exhibiting and/or sponsoring the MAC Conference!

- Exhibitor \$500 member*/\$600 nonmember
 - Electricity \$30
 - Platinum Sponsor \$2,000 member*/\$2,500 nonmember
 - Gold Sponsor \$1,000 member*/\$1,500 nonmember
 - Silver Sponsor \$750 member*/\$1,000 nonmember
 - Literature Insert Sponsor \$200 member*/\$250 nonmember
- _____ Total Amount Due

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Company Name _____
Contact Name _____
Address _____
City _____ State _____ Zip _____
Phone _____ Email _____

Name for Complimentary Registration _____
Company Description (75 words max) _____

Payment

Please circle credit card type: Visa MasterCard Discover American Express

Name on Card _____
Credit Card # _____
Expiration _____ Security Code _____ Billing Zip _____
Signature _____

Email this form with payment information to Jack Cuneo – jack@ieca.org or mail to International Erosion Control Association, 3033 South Parker Road, Suite 410, Aurora, CO 80014

By signing the exhibition/sponsorship form, your company agrees to abide by all terms and conditions.

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TERMS AND CONDITIONS

1. **Application and Definitions:** These Terms and Conditions apply to and are made part of the IECA Exhibit Space Contract entered into by IECA and the Exhibitor named therein with respect to the IECA Mid-Atlantic Conference (“Conference”) to be held in Frederick, MD on September 17 – 19, 2019 at the Clarion Inn Frederick.
2. **Compliance With Law/Rules/Interpretation:** Exhibitor will comply with all applicable laws, rules, regulations, codes and licensing requirements of governmental authorities, all rules, regulations and codes of the local Police and Fire Department at the location of the Conference, all applicable fire, utility and building codes, these Terms and Conditions, and all Rules and Regulations, policies and criteria of IECA or the Conference Facility, which are applicable to Exhibitor or its activities. IECA shall have full power in the interpretation and enforcement of All Terms, Conditions, Rules and Regulations governing Exhibitors and shall have the authority to make such further rules and regulations, orally or in writing, as IECA considers necessary for the proper conduct of the Conference, and any such decisions shall be binding on Exhibitor.
3. **No Endorsement:** The rights granted to Exhibitor herein do not constitute and may not be used to imply the endorsement or Exhibitors products or services by IECA.
4. **No Assignment:** The rights granted to Exhibitor herein are personal to Exhibitor, and may not be assigned, subleased, or otherwise transferred by Exhibitor. Exhibitor may not permit in its exhibit space and products or representatives of non-exhibiting companies.
5. **Postponement or Cancellation of Conference:** If the Conference is postponed or rescheduled in whole or in part, for any reason, including but not limited to force majeure, the obligations of the parties to perform hereunder shall be delayed to take into account such postponement or rescheduling. In the event that the Conference is cancelled in its entirety, for any reason, including but not limited to force majeure, as Exhibitor’s exclusive remedy, IECA will endeavor to refund all or a portion of exhibit fees paid by Exhibitor, after taking into consideration funds expended that are not recoverable by IECA. Cancellation or substitution of a particular session or program at the Conference will not be deemed a cancellation hereunder.
6. **Disclaimer:** While IECA desires that the Conference be successful for Exhibitor, IECA specifically disclaims any warranty with respect to success or results for Exhibitor.
7. **Limitation of Liability:** EXHIBITOR AGREES THAT IN NO EVENT SHALL IECA’S LIABILITY HEREUNDER EXCEED THE AMOUNT OF THE EXHIBIT FEE ACTUALLY PAID BY EXHIBITOR. IN NO EVENT SHALL IECA BE LIABLE FOR ANY LOSS OF INCOME, PROFIT, OR INCIDENTAL OR CONSEQUENTIAL DAMAGES OF ANY NATURE.
8. **Release and Indemnification:** Exhibitor releases, waives, and discharges any claim, demand or cause of action that Exhibitor, its officers, directors, employees, agents or guests (“Releasers”) may have against IECA, its directors, officers, employees, agents, general service contractors, members or volunteers or the Conference

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Facility, its directors, officers, employees, agents, general service contractors (“Releasees”) for any liability, loss, damage, expense, claim or cause of action of any kind arising out of Releasors’ participation in or exhibition at the Conference, or its actions or activities of Releasors or any third parties involved in the Conference (including other exhibitors), whether caused by the negligence of Releases or otherwise. Exhibitor agrees to indemnify, defend, hold Releasees harmless from any loss, damage, expense, claim, or cause of action of any kind (including reasonable attorney’s fees and costs), arising out of (i) Exhibitor’s products, services, Promotional Materials, (ii) the display or publication of any Exhibitor information (including Exhibitor’s Marks or Promotional Materials) in connection with Conference, in IECA publications (electronic or print), on IECA’s website, or elsewhere, (iii) Exhibitor’s performance or failure to perform under this Contract or breach of any warranty, representation or covenant made by Exhibitor in this Contract, or (iv) Exhibitor’s participation in and operation of exhibit space at the Conference. This indemnification obligation shall survive the termination of this contract.

9. Violations: If Exhibitor violates any of the terms of the Contract, including but not limited to these Terms and Conditions or the Rules and Regulations, IECA may take such actions as it deems appropriate in its sole discretion, including but not limited to the Contract, removing the exhibit, requiring forfeiture of all or a portion of accrued priority points or forfeiture of all rights to exhibit at future events listed by IECA, and exercising any remedies it may have hereunder or under applicable law. If Exhibitor has defaulted under the Contract, IECA will not be liable for refunds of any Exhibit Fess paid by Exhibitor, even if IECA leases any forfeited space to another Exhibitor.

10. Risk of Loss/Insurance: Exhibitor acknowledges and agrees that neither IECA nor the Conference Facility carries insurance for or will be responsible for loss of or damage of Exhibitor’s property and for its liability as the elects. In addition, Exhibitor shall obtain and maintain at its own expense a standard Comprehensive General Liability Policy with a combined policy limit of at least \$1 million, which policy shall (i) provide coverage for injury or death to persons and damage to property in connection with the Conference, and (ii) list IECA and the Conference Facility as additional insureds. Such coverage shall be on an “occurrence” as opposed to “claims made” basis and shall cover the entire time period during which Exhibitor is present on or has any property at the Conference Facility. Exhibitor shall provide IECA with such evidence of coverage.

11. Term and Termination: Except as otherwise provided herein, the term of this Contract shall extend through the completion of the Conference. To the extent that this Contract contemplates (whether or not specified) that a party shall perform an obligation after expiration or termination of this Contract, such obligation and all provisions of this Contract relating thereto shall survive the termination of this Contract. In the event that IECA determines, in its sole discretion, for any reason and at any time, that the Exhibitor Fees paid by Exhibitor, and IECA shall have no further liability hereunder. Notwithstanding the foregoing, termination of this Contract due to default by Exhibitor will be addressed pursuant to Section 12. Fees paid by Exhibitor hereunder are not transferable to any other conference, event, product, or service offered by IECA.

12. Compliance with All Applicable Rules and Laws: In addition to the provisions of this Contract, Exhibitor agree to abide by all applicable rules, regulations and state and local laws. Including the rules of the convention center and fire and safety regulations.

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13. **Waiver:** Waiver by either party of any term or condition or breach shall not constitute a waiver of any other term or condition or breach of this Contract. The rights of IECA shall not be deemed waived except as specifically set forth in writing signed by and authorized representative of IECA.

14. **Severability:** If any provision(s) of this Contract are held to be invalid, illegal, or unenforceable, the validity, legality, and enforceability of the remaining provisions shall not be affected or impaired thereby.

15. **Dispute Resolution:** The parties agree that controversy or claim arising out of or relating in any way to this Contract shall be settled by arbitration in Denver, Colorado, using the services of the Judicial Arbitrator Group. Any judgment or award by the arbitrator(s) shall be entered in any court having jurisdiction. At any time, a party which seeks an injunction, or other equitable relief or similar judicial relief, if such action is necessary to preserve the status quo or otherwise preserve the benefits and rights created by this Contract, including but not limited, to protection of IECA's Marks and other intellectual property.

16. **Miscellaneous:** The Contract, these Terms and Conditions, and the Rules and Regulations, constitute the entire agreement between Exhibitor and IECA and supersedes all prior agreements and understandings relating thereto. This Contract shall be governed by the laws of the State of Colorado, without giving effect to principles of conflict of laws. The relationship of the Exhibitor and IECA hereunder shall be solely that of independent contractors. No failure of any party to give notice of or seek a remedy for any violation of this Contract or to insist on strict performance hereunder shall reduce, impair, or affect such party's rights to later seek such remedy or insist on such performance with respect to the same or other violations or failure, regardless of such party's knowledge thereof. This Contract may be executed by facsimile signature and in counterparts.

17. **Entirety of Contract:** This contract and all documents incorporated by reference constitute the entire agreement of the parties and may not be modified or amended in any respect whatsoever without written consent of IECA.

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