

**Mid-Atlantic Chapter
International Erosion Control Association
(MAC/IECA)
Board of Directors Meeting Minutes**



www.macieca.org

Location: Radisson Hotel - Harrisburg – Camp Hill, PA
Date: March 10, 2018
Scheduled Time: 8:00 a.m.

Meeting called to order by Dylan Drudul at 7:55 a.m.

Attendance / Role Call:

Present:

Dylan Drudul (President)
Paul Clement (Maryland Representative)
Charles Riling (West Virginia Representative)
Robert Connelly (Virginia Representative)
Dave Snyder (Pennsylvania Representative)
Jason Beeler (Virginia Representative)
Clayton Ballard (Maryland Representative)
Scott Keefer (Treasurer)
Carissa Agnese (Virginia Representative)
David F. (Messiah College – Invited Guest)

Excused Absence:

John Gonzalez (Maryland Representative)
Brooke Schiavone (Pennsylvania Representative)
Kimberly Edelman (Secretary)
Tom Master (Maryland Representative)
John Peterson (Virginia & DC Representative)
Mark Hardek (Pennsylvania Representative)
Butch Wilson (Maryland Representative)
Robert Pickett (Virginia Representative)
Bryce Miller (1st Vice President)
Roy Van Houten (Virginia Representative)
Dale Foxwell (Maryland Representative)
Dan Fisk (2nd Vice President)
Robert Lawson (Virginia Representative)

Not Present:

Craig Metzgar (New Jersey Representative)
Don Knezick (New Jersey Representative)
Kyle Bickling (Virginia Representative)
Steve Zwilling (At Large Representative)
Thomas DiLoreto (Virginia Representative)
Pat Menichino (Virginia Representative)

Presidents Message: Dylan Drudul

- No report.

Secretaries Report: Dylan Drudul for Kimberly Edelman – Secretary (Absent)

- Clement moved to accept the December and February Minutes as presented. Riling Seconded. Motion Carried.

Treasurers Report: Scott Keefer- Treasurer

- Riling moved to accept the Treasurers Reports and file for audit. Connelly Seconded. Motion Carried.

OLD BUSINESS

25th Annual Conference - Harrisburg, PA – Dave Snyder/Robert Connelly

- Dave Snyder - Thanked Dave F. (Messiah College) for attending the board meeting.
- Cost of conference must stay fiscally profitable.
 - Past successful conferences are a result of cutting food costs and keeping other miscellaneous attendee costs low.
- Rob Connelly – Need to get in with PADEP, PennDOT and others
 - Have them promote us
 - Get listed on their event calendars
- Dave Snyder – Spread the work around for conference to all board members
 - Everyone has their strengths and what they like to do. Need to figure out what each BOD member's strength is and have them focus on that.
- Dave Snyder stated that we need to develop a Colleges and Universities Involvement Task
 - Stephens Tech, Penn State, Elizabethtown, Dickinson, Messiah, Bucknell
- Dave. F (Messiah College) – Stated that a LinkedIn Ad promoting networking may prove beneficial.
- Dave Snyder- Brock peters inspired him in Kansas City and that's what motivated him to get Penn State involved with the University Partners program.
- Dave Snyder – The key to getting these universities and Colleges to attend is to push jobs.
 - Networking, education, experience will lead to getting these graduates jobs when they get out.
 - Need to offer credits of scholarships to students to bring cost down.
 - Heather Gall is making our conference part of her curriculum for the PSU course she is teaching this fall. Mandatory to attend.
- Carissa suggested a Career Path Panel Discussion at conference.
 - Also suggested a “Women in our industry” panel discussion or other networking event.
 - Dave. F recommended looking reaching out to the PA Assoc. of Women Environmental Professionals.
- Scott Keefer stated that scholarships/sponsorships are not a problem; we have \$2,000 left over from the tuition scholarships that were not awarded this year.
- Dave Snyder – Heavy hors d'oeuvres in lieu of a meal for networking receptions in the evening. Save on F&B.
- Clayton B. – Stated that maybe we should offer a student track.

- Carissa – Asked Dave F. (Messiah) what he is looking for form this conference for his students.
- Dave F. – He wants to validate his student’s curriculum.
 - Show them why IECA is a great connection for his students.
 - He offered to have our field trip go to Messiah where there was a stream restoration project recently completed, many bioretention installations around campus, etc...
 - Offered the idea to have the students “buy in” to the conference, have them purchase an IECA membership and they will get a “free” conference pass. This will be paid for by our “scholarship/credit fund”
- Dave Snyder – Companies will have the ability/option to donate to the student scholarship fund during registration. This money will help to bring students to our conference.
 - Scott K. stated that we can set up a line item for student funds.
- All – Membership is a bonus on a resume.
- Dave Snyder and Rob Connelly – Discussion on tracks
 - Dylan stated why not just use IECA’s four (4) main educational tracks and see what submissions we get.
 - Carrissa – Stated concerns about education being PA specific and not catering to our entire region. Will likely hurt our conference. Education needs to be broad and applicable to everyone.
- Dave F. – Showed us a video about his course and what him and his students do.
 - Stated he will send it to us in a link.
 - Accepted to be our keynote speaker (per Dave Snyder’s request)
- Discussion on Registration costs
 - Students @ \$50
 - Question: offer price reductions for presenters, moderators, etc...?
- Offer an Expo Hall “Passport to Prizes”?
 - Get people involved.
 - Students will enjoy getting prizes and will force them to network and speak to vendors.
- Charlie Riling – Will contact Dan Fisk about registration costs for online registration to be finalized
- Dylan D. - Stated that once registration is finalized we can go live. Early April is the tentative go live date.
- Dylan D. - Stated that a Call for Speakers will be sent out the week following the meeting.
- All- Discussion about sponsorship levels/costs.

Paul Clement motioned to adjourn. Charlie Riling seconded. Meeting adjourned at 11:30 a.m.

Board of Directors Teleconference & Meeting Schedule – 2018
Next Month’s Meeting(s) Highlighted Below – Please Mark Your Calendars

~~January 10, 2018, Wednesday, noon – 1 pm, teleconference~~
~~February 7, 2018, Wednesday, noon – 1 pm, teleconference~~
~~February 12, 2018, Monday, Region1 IECA Environmental Connections, Long Beach, CA~~
~~March 10, 2018, Saturday, 8 am – 12 pm, Radisson Hotel, Harrisburg, PA~~
April 4, 2018, Wednesday, noon – 1 pm, teleconference
May 2, 2018, Wednesday, noon – 1 pm, teleconference
June 6, 2018, Wednesday, noon – 1 pm, teleconference
July 11, 2018, Wednesday, noon – 1 pm, teleconference
August 1, 2018, Wednesday, noon – 12 pm, teleconference
September 5, 2018, Wednesday, noon – 1 pm, teleconference
September 18-20, 2018, 25th Annual MAC Conference, Harrisburg, PA
September 18, 2018 Tuesday, 4:00 – 5:00 pm, Board Meeting 25th Annual Mac Conference,
Harrisburg, PA
September 20, 2018, Thursday, noon – 1 pm. – MAC-IECA General Membership Meeting and
election, Harrisburg, PA
October 3, 2018, Wednesday, noon – 1 pm, teleconference
November 7, 2018, Wednesday, noon – 1 pm, teleconference
December 5, 2018, Wednesday, noon – 1pm, teleconference