Mid-Atlantic Chapter
International Erosion Control Association
(MAC/IECA)
Board of Directors Meeting Minutes

Location: Teleconference
Date: October 3, 2018
Scheduled Time: 12:00 p.m.

Meeting called to order by Dylan Drudul at 12:03 p.m.

Attendance / Role Call:

Present:
- Dylan Drudul (President)
- Robert Connelly (Virginia Representative)
- Dan Fisk (2nd Vice President)
- Kimberly Edelman (Secretary)
- Paul Clement (Maryland Representative)
- Jason Beeler (Virginia Representative)
- Robert Pickett (Virginia Representative)
- Scott Keefer (Treasurer)
- Butch Wilson (Maryland Representative)
- Dale Foxwell (Maryland Representative)
- Dave Snyder (Pennsylvania Representative)
- Gerry Hammel (Maryland Representative)
- Diane Smith (Pennsylvania Representative)
- John Peterson (Virginia & DC Representative)
- John Gonzalez (Maryland Representative)
- Brooke Schiavone (Pennsylvania Representative)
- Charles Riling (West Virginia Representative)

Excused Absence:
- Carissa Agnese (Virginia Representative)
- Ryan Schultze (Maryland Representative)
- Clint McAffoos (Pennsylvania Representative)
- Clayton Ballard (Maryland Representative)
- Kyle Bickling (Virginia Representative)
- Rob Lawson (Virginia Representative)
- Mark Hardek (Pennsylvania Representative)
- Laura Connelly-Reinhart (West Virginia Representative)

Not Present:
- Craig Metzgar (New Jersey Representative)
- Don Knezick (New Jersey Representative)
- Thomas DiLoreto (Virginia Representative)
- Bryce Miller (1st Vice President)
- Pat Menichino (Virginia Representative)
- Roy Van Houten (Virginia Representative)
Secretaries Report: - Kimberly Edelman
- September 18 and 20 Minutes approved as revised. Moved by J. Peterson. S. Keefer second. Motion Carried.
- Sept. 5 Draft Minutes to be sent. Approval to be added to November agenda.

Treasurers Report: Scott Keefer - Treasurer
- September balance sheet and Profit/Loss provided prior to meeting.
- 2018 MAC Conference was profitable.
- B. Wilson moved to accept the Treasurers Report, P/L, and file for audit. K. Edelman seconded. Motion Carried.

COMMITTEES

Budget: Scott Keefer – Treasurer
- Budget to be complete by the 1st of the year.

Membership: Dylan Drudul
- Membership is down (16) in September to 180 members. Based on input, appears to be a loss in Student memberships.
- Potential to reach out to Student members to see what/if could be done to renew membership.

Newsletter, Promotions, Website: Dylan Drudul/Dan Fisk
- D. Drudul to update with pictures, as well as new board members and elected positions.
- Presentations to be provided upon request, and as approved by the individual presenters.
- Website officially secure with SSL certificate.
- M. Hardek has offered to help with website. D. Drudul to coordinate with M. Hardek accordingly.
- Next items to be promoted include the chapter meeting in Denver and the Road Show in VA.

Scholarship: Scott Keefer
- S. Keefer to begin pulling information together for distribution and website updates.

OLD BUSINESS

25th Annual Conference - Harrisburg, PA – Dave Snyder
- Exhibit Hall: exhibits some of the best, potential that exhibitors obtained potential business leads.
  - D. Drudul confirmed that exhibitors only provided positive feedback.
- First day free for students worked out well. 25 students cost approximately $1,500.
- Some comments received regarding too much focus on students. Recommend removal of any future sessions pointed at students directly (i.e., Panel Discussion pertaining to specific professions/roles).
- Items of note for future conferences:
  - Moderators to request approval to post presentations on the MAC website.
Recommendation to provide a break-out session for future students:
- Fundamentals of Erosion Control
- Continue to provide descriptive labels of one's profession within the industry.
- Need to bring back hard copy programs.
- Signage outside break-outs to include presentations.
- Coffee station location requested by several attendees, would be beneficial.
- Improvements to be made to focus attention during exhibitor presentations.
- One person to be appointed the exhibitor chairperson/main point of contact to deal with all coordination logistics/issues.
- Additional exhibit time needed.
- Two people should be allowed at each booth for the base exhibitor fee.
- Joanna Fetherolf offered to coordinate logistics for future MAC conferences (hotel coordination, registration, food and beverage, etc.). J. Fetherolf further indicated that other forms of revenue could be found/generated to cover the administrative fee. For example, lanyards printed with exhibitor’s logos for a fee.
- Hagerstown/Frederick, MD recommended as 2019 conference location.
- C. Riling assessing 2019 MAC Conference venues. Clarion increased F&B to $17,000 – but will include all room rates, etc. to facilitate our overall budget.
  - G. Hammel offered any support needed – to perform site visit of the Clarion to assess location and space.
- Conference chairs requested.
  - J. Gonzalez volunteered to be the Technical Chair.

IECA Road Shows & Events - Dylan Drudul
- WSSI Gainesville office identified as Road Show locations for June/July 2019. Content to be identified by WSSI.
- WSSI to be in charge with scheduling.

IECA Board – Charlie Riling
- Board meeting to be next week (Denver).
- New Executive Director anticipated sooner than later.
- Pushing the Feb. Conference in Denver.
- D. Drudul to participate in Reunification Task Force this evening. Hope to have an update in November.

New business - Dylan Drudul
- D. Snyder recommend set-up of committees to promote increased board involvement – given the number of inactive board members. Requesting a volunteer to take the lead on setting up committees. D. Snyder volunteered to take the lead for setting up committees, to be supported by R. Connelly.
- D. Fisk’s priority in 2019 to reduce the number of prolonged, inactive members.
  - P. Clement recommended that inactive members be contacted to determine his/her interest in remaining on the Board.
  - D. Drudul recommend that meeting participation requirements per the bylaws be enforced. Support for D. Drudul to draft an exit email indicating bylaws to be enforced moving forward in 2019.
- D. Snyder request description of roles/responsibilities of the Board of Directors.
C. Riling indicated that description last updated about 15 years ago.
- To be a priority in 2019.
- New Board positions elected at end of the MAC Conference.
  - D. Fisk elected as President. Connelly-Reinhart elected to fill 2nd VP role.
  - All other positions remain the same.
- New board members elected:
  - G Hammel
  - D. Smith
  - L. Connelly-Reinhart

K Edelman motioned to adjourn. J. Beeler seconded. Meeting adjourned at 1:04 pm.

<table>
<thead>
<tr>
<th>Board of Directors Teleconference &amp; Meeting Schedule – 2018</th>
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<tbody>
<tr>
<td>Next Month’s Meeting(s) Highlighted Below – Please Mark Your Calendars</td>
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<tr>
<td>January 10, 2018, Wednesday, noon – 1 pm, teleconference</td>
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<tr>
<td>February 7, 2018, Wednesday, noon – 1 pm, teleconference</td>
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<tr>
<td>February 12, 2018, Monday, Region1 IECA Environmental Connections, Long Beach, CA</td>
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<tr>
<td>March 10, 2018, Saturday, 8 am – 12 pm, Radisson Hotel, Harrisburg, PA</td>
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<tr>
<td>April 4, 2018, Wednesday, noon – 1 pm, teleconference</td>
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<td>May 2, 2018, Wednesday, noon – 1 pm, teleconference</td>
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<td>June 6, 2018, Wednesday, noon – 1 pm, teleconference</td>
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<td>July 11, 2018, Wednesday, noon – 1 pm, teleconference</td>
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<tr>
<td>August 1, 2018, Wednesday, noon – 12 pm, teleconference</td>
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<td>September 5, 2018, Wednesday, noon – 1 pm, teleconference</td>
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<td>September 18-20, 2018, 25th Annual MAC Conference, Harrisburg, PA</td>
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<td>September 18, 2018, Tuesday, 4:00 – 5:00 pm, Board Meeting 25th Annual MAC Conference, Harrisburg, PA</td>
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<td>September 20, 2018, Thursday, noon – 1 pm, MAC-IECA General Membership Meeting and election, Harrisburg, PA</td>
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<tr>
<td>October 3, 2018, Wednesday, noon – 1 pm, teleconference</td>
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<tr>
<td>November 7, 2018, Wednesday, noon – 1 pm, teleconference</td>
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<tr>
<td>December 5, 2018, Wednesday, noon – 1 pm, teleconference</td>
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