

# Mid-Atlantic Chapter International Erosion Control Association (MAC/IECA) Board of Directors Meeting Minutes



[www.macieca.org](http://www.macieca.org)

Location: Teleconference  
Date: October 3, 2018  
Scheduled Time: 12:00 p.m.

Meeting called to order by Dylan Drudul at 12:03 p.m.

## Attendance / Role Call:

### Present:

Dylan Drudul (President)  
Robert Connelly (Virginia Representative)  
Dan Fisk (2nd Vice President)  
Kimberly Edelman (Secretary)  
Paul Clement (Maryland Representative)  
Jason Beeler (Virginia Representative)  
Robert Pickett (Virginia Representative)  
Scott Keefer (Treasurer)  
Butch Wilson (Maryland Representative)  
Dale Foxwell (Maryland Representative)  
Dave Snyder (Pennsylvania Representative)  
Gerry Hammel (Maryland Representative)  
Diane Smith (Pennsylvania Representative)  
John Peterson (Virginia & DC Representative)  
John Gonzalez (Maryland Representative)  
Brooke Schiavone (Pennsylvania Representative)  
Charles Riling (West Virginia Representative)

### Excused Absence:

Carissa Agnese (Virginia Representative)  
Ryan Schultze (Maryland Representative)  
Clint McAffoos (Pennsylvania Representative)  
Clayton Ballard (Maryland Representative)  
Kyle Bickling (Virginia Representative)  
Rob Lawson (Virginia Representative)  
Mark Hardek (Pennsylvania Representative)  
Laura Connelly-Reinhart (West Virginia Representative)

### Not Present:

Craig Metzgar (New Jersey Representative)  
Don Knezick (New Jersey Representative)  
Thomas DiLoreto (Virginia Representative)  
Bryce Miller (1st Vice President)  
Pat Menichino (Virginia Representative)  
Roy Van Houten (Virginia Representative)

Secretaries Report: - Kimberly Edelman

- September 18 and 20 Minutes approved as revised. Moved by J. Peterson. S. Keefer second. Motion Carried.
- Sept. 5 Draft Minutes to be sent. Approval to be added to November agenda.

Treasurers Report: Scott Keefer- Treasurer

- September balance sheet and Profit/Loss provided prior to meeting.
- 2018 MAC Conference was profitable..
- B. Wilson moved to accept the Treasurers Report, P/L, and file for audit. K. Edelman seconded. Motion Carried.

## COMMITTEES

Budget: Scott Keefer – Treasurer

- Budget to be complete by the 1<sup>st</sup> of the year.

Membership: Dylan Drudul

- Membership is down (16) in September to 180 members. Based on input, appears to be a loss in Student memberships.
- Potential to reach out to Student members to see what/if could be done to renew membership.

Newsletter, Promotions, Website: Dylan Drudul/Dan Fisk

- D. Drudul to update with pictures, as well as new board members and elected positions.
- Presentations to be provided upon request, and as approved by the individual presenters.
- Website officially secure with SSL certificate.
- M. Hardek has offered to help with website. D. Drudul to coordinate with M. Hardek accordingly.
- Next items to be promoted include the chapter meeting in Denver and the Road Show in VA.

Scholarship: Scott Keefer

- S. Keefer to begin pulling information together for distribution and website updates.

## OLD BUSINESS

25<sup>th</sup> Annual Conference - Harrisburg, PA – Dave Snyder

- Exhibit Hall: exhibits some of the best, potential that exhibitors obtained potential business leads.
  - D. Drudul confirmed that exhibitors only provided positive feedback.
- First day free for students worked out well. 25 students cost approximately \$1,500.
- Some comments received regarding too much focus on students. Recommend removal of any future sessions pointed at students directly (i.e., Panel Discussion pertaining to specific professions/roles).
- Items of note for future conferences:
  - Moderators to request approval to post presentations on the MAC website.

- Recommendation to provide a break-out session for future students:  
Fundamentals of Erosion Control
- Continue to provide descriptive labels of one's profession within the industry.
- Need to bring back hard copy programs.
- Signage outside break-outs to include presentations.
- Coffee station location requested by several attendees, would be beneficial.
- Improvements to be made to focus attention during exhibitor presentations.
- One person to be appointed the exhibitor chairperson/main point of contact to deal with all coordination logistics/issues.
- Additional exhibit time needed.
- Two people should be allowed at each booth for the base exhibitor fee.
- Joanna Fetherolf offered to coordinate logistics for future MAC conferences (hotel coordination, registration, food and beverage, etc.). J. Fetherolf further indicated that other forms of revenue could be found/generated to cover the administrative fee. For example, lanyards printed with exhibitor's logos for a fee.
- Hagerstown/Frederick, MD recommended as 2019 conference location.
- C. Riling assessing 2019 MAC Conference venues. Clarion increased F&B to \$17,000 – but will include all room rates, etc. to facilitate our overall budget.
  - G. Hammel offered any support needed – to perform site visit of the Clarion to assess location and space.
- Conference chairs requested.
  - J. Gonzalez volunteered to be the Technical Chair.

#### IECA Road Shows & Events - Dylan Drudul

- WSSI Gainesville office identified as Road Show locations for June/July 2019. Content to be identified by WSSI.
- WSSI to be in charge with scheduling.

#### IECA Board – Charlie Riling

- Board meeting to be next week (Denver).
- New Executive Director anticipated sooner than later.
- Pushing the Feb. Conference in Denver.
- D. Drudul to participate in Reunification Task Force this evening. Hope to have an update in November.

#### New business - Dylan Drudul

- D. Snyder recommend set-up of committees to promote increased board involvement – given the number of inactive board members. Requesting a volunteer to take the lead on setting up committees. D. Snyder volunteered to take the lead for setting up committees, to be supported by R. Connolly.
- D. Fisk's priority in 2019 to reduce the number of prolonged, inactive members.
  - P. Clement recommended that inactive members be contacted to determine his/her interest in remaining on the Board.
  - D. Drudul recommend that meeting participation requirements per the bylaws be enforced. Support for D. Drudul to draft an exit email indicating bylaws to be enforced moving forward in 2019.
- D. Snyder request description of roles/responsibilities of the Board of Directors.

- C. Riling indicated that description last updated about 15 years ago.
- To be a priority in 2019.
- New Board positions elected at end of the MAC Conference.
  - D. Fisk elected as President. Connelly-Reinhart elected to fill 2<sup>nd</sup> VP role.
  - All other positions remain the same.
- New board members elected:
  - G Hammel
  - D. Smith
  - L. Connelly-Reinhart

K Edelman motioned to adjourn. J. Beeler seconded. Meeting adjourned at 1:04 pm.

<b>Board of Directors Teleconference &amp; Meeting Schedule – 2018</b>
<b>Next Month's Meeting(s) Highlighted Below – Please Mark Your Calendars</b>
<del>January 10, 2018, Wednesday, noon – 1 pm, teleconference</del>
<del>February 7, 2018, Wednesday, noon – 1 pm, teleconference</del>
<del>February 12, 2018, Monday, Region1 IECA Environmental Connections, Long Beach, CA</del>
<del>March 10, 2018, Saturday, 8 am – 12 pm, Radisson Hotel, Harrisburg, PA</del>
<del>April 4, 2018, Wednesday, noon – 1 pm, teleconference</del>
<del>May 2, 2018, Wednesday, noon – 1 pm, teleconference</del>
<del>June 6, 2018, Wednesday, noon – 1 pm, teleconference</del>
<del>July 11, 2018, Wednesday, noon – 1 pm, teleconference</del>
<del>August 1, 2018, Wednesday, noon – 12 pm, teleconference</del>
<del>September 5, 2018, Wednesday, noon – 1 pm, teleconference</del>
<del>September 18-20, 2018, 25<sup>th</sup> Annual MAC Conference, Harrisburg, PA</del>
<del>September 18, 2018 Tuesday, 4:00 – 5:00 pm, Board Meeting 25<sup>th</sup> Annual Mac Conference, Harrisburg, PA</del>
<del>September 20, 2018, Thursday, noon – 1 pm. – MAC-IECA General Membership Meeting and election, Harrisburg, PA</del>
<del>October 3, 2018, Wednesday, noon – 1 pm, teleconference</del>
<b>November 7, 2018, Wednesday, noon – 1 pm, teleconference</b>
<del>December 5, 2018, Wednesday, noon – 1pm, teleconference</del>