

**Mid-Atlantic Chapter
International Erosion Control Association
(MAC/IECA)
Board of Directors Meeting Minutes**



www.macieca.org

Location: Teleconference
Date: January 10, 2018
Scheduled Time: 12:00 p.m.

Meeting called to order by Dylan Drudul at 12:02 p.m.

Attendance / Role Call:

Present:

Dylan Drudul (President)
Dan Fisk (2nd Vice President)
Paul Clement (Maryland Representative)
Charles Riling (West Virginia Representative)
Brooke Schiavone (Pennsylvania Representative)
Kimberly Edelman (Secretary)
Tom Master (Maryland Representative)
Robert Connelly (Virginia Representative)
Dale Foxwell (Maryland Representative)
John Peterson (Virginia & DC Representative)
Robert Lawson (Virginia Representative)
Dave Snyder (Pennsylvania Representative)
Jason Beeler (Virginia Representative)
Pat Menichino (Virginia Representative)
Mark Hardek (Pennsylvania Representative)
Butch Wilson (Maryland Representative)

Excused Absence:

Bryce Miller (1st Vice President)
John Gonzalez (Maryland Representative)
Scott Keefer (Treasurer)
Clayton Ballard (Maryland Representative)
Carissa Agnese (Virginia Representative)
Roy Van Houten (Virginia Representative)
Scott Keefer (Treasurer)
Robert Pickett (Virginia Representative)

Not Present:

Craig Metzgar (New Jersey Representative)
Don Knezick (New Jersey Representative)
Kyle Bickling (Virginia Representative)
Steve Zwilling (At Large Representative)
Thomas DiLoreto (Virginia Representative)

Presidents Message: Dylan Drudul

- No report.

Secretaries Report: Kimberly Edelman - Secretary

- December Minutes to be provided by Bryce Miller for approval at the February meeting.

Treasurers Report: Scott Keefer- Treasurer (Absent)

- Budget provided with variations from 2017.
 - Added D&O and additional Event Liability insurance for \$650
 - \$1,140 allocated for 3 student moderators compared to \$800 in 2017 for 2 moderators
- VDOT money received to provide a positive balance for 2017.
- Charlie Riling moved to accept the Treasurers Reports and file for audit. Dale Foxwell Seconded. Motion Carried.

COMMITTEES

Budget: Scott Keefer - Treasurer (Absent)

- See above.

Membership: Dylan Drudul

- Up 11 members: currently 165 members
- Dylan Drudul to send emails to new IECA members within the MAC territory regarding joining the Chapter.

Newsletter, Promotions, Website: Dylan Drudul/Dan Fisk

- Website is up to date.
- Save the date went out in January as well as the call for presentations for the Road Show.
- A follow-up for call for presentations and a save the date reminder for the conference will be sent in February.
- Conference marketing postcards were determined to be beneficial. Item to be revisited in Feb/March and then moved to production.

Scholarship: Scott Keefer (Absent)

- One submission received. Down from eight at the same time last year.
- Any additional submittals post-marked before 1/8 will be provided to committee for review.

OLD BUSINESS

25th Annual Conference - Harrisburg, PA – Dave Snyder

- Theme to be education related. Focus is universities, students, professors as moderators and presenters or at least attendees.
- Joanna (IECA) to promote the conference through University Partners.
- PennDOT, local organizations, soil conservation districts, Home Builders Assoc. to be targeted for marketing.
 - Looking for a MAC member with a contact in the Home Builders Assoc.

- Robert Connelly recommended that John Peterson coordinate with contacts within the Soil and Water Conservation Districts to hang a poster(s).
- Robert Connelly and Charlie Riling will chair the technical program.
 - Volunteers requested for technical content and session recommendations.
- Distribution of call for papers and save the date to individual contacts requested.
- Kim Edelman to coordinate with Melissa McKinny (EnviroCert) regarding the potential to obtain a list of certified members within MAC for distribution (postcard only) of the Camp Hill conference information.
- Dave Snyder to send Press Release regarding conference to IECA.
 - Members to distribute within their state.
 - Recommendation is to distribute information early (Spring)
- Dylan working with Sharon and Shannon (IECA) to promote increased Chapter visibility.
 - IECA proposing to provide dedicated landing pages for Chapters that provides event information.
 - IECA will also dedicate a block on their newsletters for regional events sponsored by Chapters.
- Dale Foxwell recommended placing a conference advertising poster at the PA Farm Show Complex. Targeted to be placed before the April show and until the conference.
- Dylan Drudul is coordinating placing a poster in DEP Carson Bldg.
- Alternate means of conference registration (online and on-site) being evaluated as Jamie Thompson with the WV Dept. Ag. has taken another position. It is not likely that the WV Dept. Ag. will continue to provide services for the conference.
 - Charlie Riling requested a task list from Jamie and Pam regarding services provided for the conference. Nothing received to date.
 - Dan Fisk and Robert Connelly attended an online tutorial through RegOnline.
 - RegOnline recommended \$4/attendee plus credit card fee (4-5%).
 - Per Dan Fisk and Mark Hardek, the credit card fee is consistent with other registration companies.
 - Dan Fisk to determine if on-site payment is possible using the service.
 - Dan Fisk volunteered to take the lead in setting up the online registration (upon confirmation of conference details) and work with Scott Keefer regarding the budget.
 - Last year's template to be used to facilitate the registration schedule.
 - Disclaimer to be added to schedule/agenda that tentative, refer to MAC website for updates.
- Conference cost to be increased by \$15 from 2017 to account for added registration costs.
 - To confirm that the added fee is sufficient to cover costs, Charlie Riling will obtain menus for Dave Snyder to review. The food and budget minimum is \$8K to qualify for free meeting rooms.
- Dave Snyder requested use of teleconference for January 18 at 2pm to discuss the conference and planning. Meeting invitation to be sent.
- Charlie to coordinate with hotel regarding site visit date of Mar 24.
 - Golf courses to be visited the preceding Friday by Tom Master, Charlie, Dan Fisk, Dylan Drudul, and Robert Connelly.
- Requesting memorabilia to be collected and available at the conference.

IECA Road Shows & Events- Dylan Drudul

- Location for the Spring 2018 will likely be Dover, Delaware.
- Coastal resiliency planning and shoreline erosion control will be the topics.
- Clayton Ballard and Dylan Drudul are reaching out to contacts for presenters. Nothing solidified but will update accordingly.
- List of venues to be identified as soon as possible so that the budget and liability can be reassessed. Charlie Riling recommended the Sheraton.

IECA Board Activity- Charlie Riling

- IECA preparing for Annual Conference.

New Business- Dylan Drudul

- None to report.

Charlie Riling motioned to adjourn. Butch Wilson seconded. Meeting adjourned at 1:08 PM.

Board of Directors Teleconference & Meeting Schedule – 2018
Next Month's Meeting(s) Highlighted Below – Please Mark Your Calendars
January 10, 2018, Wednesday, noon – 1 pm, teleconference
February 7, 2018, Wednesday, noon – 1 pm, teleconference
February 12, 2018, Monday, Region1 IECA Environmental Connections, Long Beach, CA
March 7, 2018, Wednesday, noon – 1 pm, teleconference
March 10, 2018, Saturday, 8 am – 12 pm, Radisson Hotel, Harrisburg, PA
April 4, 2018, Wednesday, noon – 1 pm, teleconference
May 2, 2018, Wednesday, noon – 1 pm, teleconference
June 6, 2018, Wednesday, noon – 1 pm, teleconference
July 11, 2018, Wednesday, noon – 1 pm, teleconference
August 1, 2018, Wednesday, noon – 12 pm, teleconference
September 5, 2018, Wednesday, noon – 1 pm, teleconference
September 18-20, 2018, 25 th Annual MAC Conference, Harrisburg, PA
September 18, 2018 Tuesday, 4:00 – 5:00 pm, Board Meeting 25 th Annual Mac Conference, Harrisburg, PA
September 20, 2018, Thursday, noon – 1 pm. – MAC-IECA General Membership Meeting and election, Harrisburg, PA
October 3, 2018, Wednesday, noon – 1 pm, teleconference
November 7, 2018, Wednesday, noon – 1 pm, teleconference
December 5, 2018, Wednesday, noon – 1pm, teleconference